

HAVE YOU HEARD?

Mead Lumber is going through a rebrand, updating our logo, our Core Values and other initiatives. And we want you to be informed and up-to-date.

From now until Monday, July 3, is our internal rollout, where we let employees know what is going on and work to get things in order for our external launch on Monday, July 3. The external launch is when we let the world know we have updated our branding and have new logos.

Does everything change on July 3? No. Big things like store signage will take several months to a year to change out. And there are plans in place to do that.

For more information on the rebrand and rollout, you can watch these two videos:

**REBRAND
INTRODUCTION**



**REBRAND
EXPLANATION**



If you have any additional questions, talk with your manager or you can contact Barry Kriha, Director of Marketing, Communications and Branding at barry.kriha@meadlumber.com or (531) 710-3198.

