## Managers,

The rebrand page on the new website is live. You can access it <u>here</u>. This page will have all of the information you will need to help you through the rebrand, and will be updated over the next several weeks.

You will find a couple of things there now:

- Location Manager Rebrand Checklist download it, read through it and fill out the last page or the online form
- Customer Rebrand Gift Kit Order Form download that and forward it to your OSRs, so they can order gift kits for your best customers

There is also the electronic version of the Mead Lumber Brand Guideline book. Feel free to download a copy. We'll also be sending out hard copy versions towards the end of the month.

Thanks again for your enthusiasm on the rebrand. Feel free to reach out if you have any questions.

Regards,

## **Barry Kriha**

Director of Marketing, Communications and Branding Mead Lumber Company

3905 S. 148<sup>th</sup> Street, Suite 102 Omaha, NE 68144

Office: (531) 710-3200 | Direct: (531) 710-3198

Cell: (402) 708-1602

<u>barry.kriha@meadlumber.com</u> www.meadlumber.com