



FOR IMMEDIATE RELEASE

Rock Creek Lumber Rebrands, Renames as Mead Lumber

Name Change Reflects Continued Unity Since 2016 Acquisition

Omaha, Nebraska, September 12, 2023 – Rock Creek Lumber, a staple in the Red Lodge community, is officially changing its name to Mead Lumber, aligning itself more closely with its parent company, which just went through a rebranding initiative. This shift in branding comes several years after its acquisition by Mead Lumber in 2016.

"Though our name is changing, our dedication to the Red Lodge community remains steadfast," says Jake Obie, store manager. "As Mead Lumber, we continue our commitment to quality, service, and the very values that Rock Creek Lumber was built upon."

"Rock Creek Lumber has been a valuable member of the Mead Lumber family since 2016," added Dave Anderson, CEO of Mead Lumber. "This name change not only streamlines our branding but also reflects the unity and shared goals of our locations."

Customers can expect the same reliable service and products they have come to trust, only now under the Mead Lumber name. The operations and services at the location will remain consistent. The current management team under the direction of Jake Obie will continue to lead day-to-day operations.

About Mead Lumber

Mead Lumber is a 100% Employee Owned company that has become one of the leaders in the building materials industry, ranking in the top 12 nationally for companies serving Professional Builders. Mead Lumber now has 52 operating locations in Colorado, Kansas, Iowa, Missouri, Montana, Nebraska, Oklahoma, South Dakota, and Wyoming, including five truss and wall panel manufacturing plants and a countertop manufacturing facility. Mead Lumber specializes in providing a complete line of materials to builders and homeowners including lumber, building materials, trusses & wall panels, millwork, kitchen cabinets and countertops, siding, decking, windows, doors and hardware.

For more information on Mead Lumber, visit www.meadlumber.com or call Barry Kriha, Director of Marketing, Communications and Branding at (531) 710-3200 or email at barry.kriha@meadlumber.com.