



FOR IMMEDIATE RELEASE

Mead Lumber to Complete Renaming Efforts with Cañon City Event *Final Knecht Home Center Location Transitions to Mead Lumber*

Omaha, Nebraska, March 11, 2026 – Mead Lumber will complete the renaming of its former **Knecht Home Center** stores on **Friday, March 13**, when its **Cañon City, Colorado** location officially changes its name to Mead Lumber. The move marks the final step in a brand transition that began in October 2025 with the company's locations in Rapid City and Spearfish, South Dakota, and Gillette and Sheridan, Wyoming.

The change brings all five former Knecht Home Center locations under the Mead Lumber name, creating a more consistent identity across the company while continuing the service and relationships customers have trusted for decades.

"Bringing our Cañon City location under the Mead Lumber name completes an important step in unifying our brand across these markets," said **Dave Anderson, President and CEO of Mead Lumber**. "While the name is changing, customers will continue to see the same team, the same service, and the same commitment to quality they have come to expect."

To mark the occasion, Mead Lumber will host a ribbon cutting ceremony at its Cañon City location on Friday, March 13, at 11 a.m. A customer lunch will follow at noon.

"We have been part of the Cañon City community for decades, and Mead Lumber has owned this location since 2011," said **DJ Fahey, manager of Mead Lumber in Cañon City**. "Other than the name, nothing else is changing. The same people will continue to serve the community, and we hope the name change helps more people realize we are a lumber yard too."

The Knecht name has a long history dating back to 1928, and Mead Lumber is proud to continue that legacy under one unified brand. Mead Lumber acquired the Rapid City, Spearfish, and Gillette locations in 2000, added Sheridan in 2006, and Cañon City in 2011.

The renaming effort is part of Mead Lumber's broader initiative to create greater consistency across its operations while preserving the local service, experienced teams, and trusted relationships that have defined these locations for years.

About Mead Lumber

Mead Lumber is a 100% Employee Owned company that has become one of the leaders in the building materials industry, ranking in the top 10 nationally for companies serving Professional Builders. Mead Lumber now has 54 locations in Colorado, Kansas, Iowa, Missouri, Montana, Nebraska, Oklahoma, South Dakota, and Wyoming, including six truss and wall panel manufacturing plants and a countertop manufacturing facility. Mead Lumber specializes in providing a complete line of materials to builders and homeowners including lumber, building materials, trusses & wall panels, millwork, kitchen cabinets and countertops, siding, decking, windows, doors and hardware.

For more information on Mead Lumber, visit www.meadlumber.com or call Barry Kriha, Director of Marketing, Communications and Branding at (531) 710-3200 or email at barry.kriha@meadlumber.com.